



# Buffalo Bytes



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## CUSTER CONNECTIONS



For small business owners, the holidays hopefully mean increased customer demand, higher foot traffic, and a busier-than-usual schedule. While all of those things hopefully mean more revenue, ensuring you have staffing and good service can drive you nuts.

If you feel unprepared, don't worry—it's not too late to put a plan in place that will help you manage staffing challenges and deliver exceptional customer service during Small Business Season.

Here are some quick, practical strategies you can implement right now:

## Simplify Seasonal Staffing

Finding extra help when time is tight can feel overwhelming, but you don't need to overcomplicate it.

- **Ask for Referrals.** Who better to send you new employees than people who love your business already? Turn to your current employees and trusted customers. Offer small incentives for referrals that result in reliable seasonal hires. Don't forget to tell the chamber about your staffing needs. They may know people looking for work.
- **Hire for Flexible Shifts.** Look for people who want part-time or flexible hours—students, retirees, or friends of your team can often step in quickly. If you offer employee discounts, you may have people interested in working for you for that reason.
- **Leverage Local Networks.** Post your immediate needs on community Facebook groups, your business social media pages, or apps like Nextdoor.
- **Bring Back Past Employees.** Former team members who already know your business might be open to helping temporarily (great for students on break).

## Cross-Train Your Team

Instead of scrambling for extra hands, maximize your current staff's potential. Cross-training employees to handle multiple roles will give you the flexibility to adapt to surges in customer activity.

- Dedicate an hour or two to train team members on essential tasks outside their usual duties.
- Teach core skills like ringing up sales, answering phones, gift wrapping, or managing online orders.
- Make sure everyone feels confident enough to handle basic customer inquiries or complaints. Help them with by training them on your most common scenarios.

## Streamline Your Customer Service

Great service doesn't have to mean lengthy interactions. Here are some tips on how to keep customers happy without losing a lot of time:

- Compile FAQs, return/exchange policies, and key product details into one easy-to-access document. Share it with your team. Why reinvent the wheel each time?
- Set up a "Grab-and-Go" area. Highlight popular items, pre-wrapped gift sets, or stocking stuffers near the checkout for quick purchases.
- Offer digital payment options.

## Focus on Communication

## Focus on Communication

Clear and consistent communication will keep your team and customers on the same page.

- Spend 5-10 minutes before each shift to go over daily goals, staffing assignments, and key updates.
- Let customers know about extended wait times, limited stock, or last-minute holiday hours through social media, signage, and email.
- Train your team to use phrases like “Thank you for your patience” or “We’re happy to help find a solution” to ease frustration.

## Motivate Your Team

The holiday rush can be stressful, so keeping morale high is essential.

- Offer small perks. Provide snacks, coffee, or even a small holiday bonus to show appreciation.
- Recognize employees for going the extra mile, whether it’s solving a tricky customer issue or handling a busy shift with a positive attitude.
- Incentivize performance. Offer small rewards like gift cards for hitting sales goals or receiving glowing customer feedback.

## Make Customer Interactions Count

The holidays are an opportunity to turn first-time shoppers into loyal customers.

- A warm greeting, personalized recommendations, or a quick “Thank you for shopping small” can make a lasting impression.
- Offer a discount or raffle entry in exchange for email sign-ups, so you can reconnect with customers in the new year.
- Invite happy customers to leave a review online or share their experience on social media. Respond to those who leave reviews, good or otherwise. Customers will feel seen.

Even with limited time, these strategies can help you manage the holiday chaos effectively while creating a positive experience for your customers and staff. Remember, small improvements can go a long way—and your efforts this season can set the stage for loyal customers and smoother operations in the year ahead.

Finally, don’t forget to enjoy the holiday hustle. After all, it’s the most wonderful time of the year.



**Dawn Murray**  
Executive Director

# IMPORTANT ANNOUNCEMENTS

## CHAMBER STAFF

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Executive Director

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Have you ever wondered where your tax dollars go?



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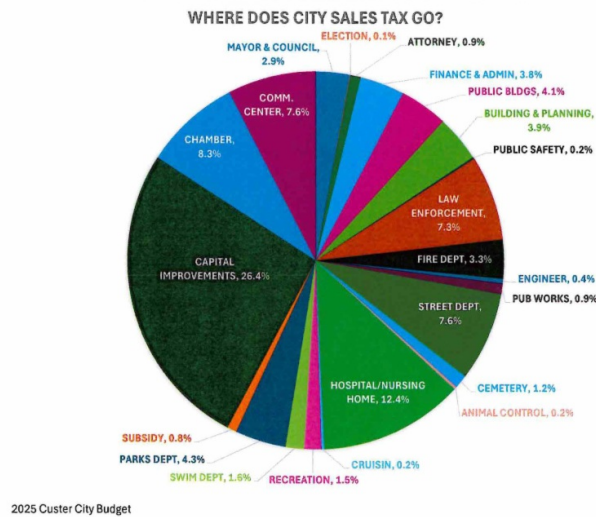
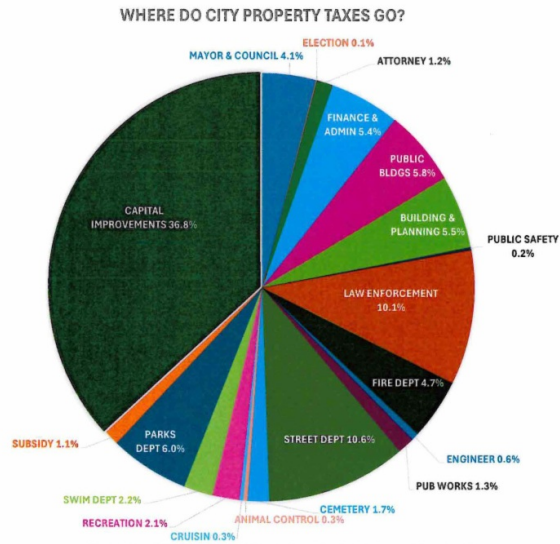
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**2024  
 Board Of Directors**

Amy Bailey - President  
 Craig Reindl - Vice President  
 Michelle Fischer - Treasurer

Amanda Allcock  
 Carrie Moore  
 Corey Virtue  
 Eric Butler  
 John Stahl  
 Miranda Boggs

Julie Jenniges - City Liaison  
 Mark Naugle - School Liaison  
 Lydia Austin - CSP Liaison  
 Jessica Noteboom - BID Board Liaison



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For more information visit : [Finance](#) | [Custer SD](#)

Last day to vote for your Chamber board members. This year, Craig Reindl, Eric Butler and John Stahl 's seats are up. Please pick three individuals from the candidates below to serve on the 2025-20274 Custer Chamber Board.



# Meet the 2025 Chamber Board Candidates



Ronni Calvird

I am lucky enough to have graduated from Custer School District with the infamous class of 1995. After college and moving away there was nothing like coming home. I have worked for American Family Insurance for over 20 years with almost 12 years (on February 1<sup>st</sup>) as the agent. I have offices in Custer and Hot Springs. In order for us to be the Hallmark town, so many think we are, we must encourage and support each other. Not only do we have to support each other in business, we also need to be active in organizations that support our community. I have been a board member for Custer Youth and Alumni Foundation and the YMCA Childcare Auction Committee. I am currently a member of the Southern Black Hills Realtor for Kids and a Deacon at Crossroads Church. My team volunteers with Freshman Impact. I also chip in and help the Chamber with many of their events and help run the Cornhole Tournament during GDD. My goal is to see ALL Custer businesses thrive and work together.

Scott Eastman

Hello, Custer Chamber membership! My name is Scott Eastman. Kelly, my wife, and I moved to Custer in December of 2020, and even before that happened, the first conversations we had in the area were with the Chamber. I started my technical software and sales business career in the Chamber of Commerce in Northern Colorado over 20 years ago, and still to this day, the Chamber is my favorite way of working with and in the community. Kelly, whose family is all around the Black Hills, and I rapidly became a part of the community here in Custer over the last four years.

We started our business, K&S Stagecoach Stop, in March of 2021. Since then, we've welcomed and hosted 100s of families from across the country to our community... pointing them to our amazing local businesses!

So, why am I excited to accept this nomination for a board of directors position with the Chamber? There is, in my opinion, no better way to GIVE BACK to my beloved community than being active in that community. Volunteerism in my personal and professional lives has always been a major part of my life.

Finally, the reason I'm excited to accept this nomination is because we have personally supported the local businesses as much as absolutely possible and have become friends with so many community leaders and business owners. I'm excited to learn how we support more and more of you all year round. Together, collaboratively, our community and our local businesses will continue to thrive!

What's next? You heard it here first everyone! Watch for the rolling out of my technology and cyber security brokerage business VERY soon!

PS... if you're a billiards player, you've likely seen me around the tables here in the region. Pick up a queue and let's shoot!



Lori Harrison

My name is Lori Harrison, my husband and I moved here in 2014 and bought Calamity Peak Lodge. I am also a Registered Respiratory Therapist at the VA in Hot Springs full-time. In 2015 my husband and I started Black Hills Backhoe Service as well, which I'm the office manager. My husband was born in Deadwood and we have lots of family and friends throughout the area, so this was like coming home for us since we have spent so much time in the hills. I have also been on several different boards from school PTA, which I started two of them to Medical licensure here in SD and other places, and have almost held every position on the board. My life is moving in a different direction and would love to become more involved in our community. This picture is of me going out with my husband but most people know me with my hair pulled back or put in a ponytail because I'm usually working.

Keely Mahony

Keely Mahony is a business owner, advocate, and online marketing guru. Although not a native to SD, she has family ties to the state and in 2015, when the opportunity arose, purchased Black Hills Balloons, a business located in Custer SD. Hailing from a ballooning family, it was the change needed to step away from her corporate marketing career and live a slower paced life. After 15 years of corporate marketing for SeaWorld and Hard Rock International (headquarters for the global café, hotel, and casino brand), she was primed to bring more to the Black Hills business originally founded in 1984.

Since taking ownership, the company has been recognized by Google, Facebook, and more, for the creative marketing and management of a small business. Google recognized Black Hills Balloons as the only SD business featured in their 2020 annual Economic Impact Report, while Facebook recognized Keely as a 'Facebook Leader', inviting her to a small group (at time of inclusion, it featured 500 business owners nationwide). Both inviting her to separate Washington DC conferences in 2022 to learn and grow through personalized presentations and meeting fellow small business leaders. Since then, the business has been featured annually on national and local media, recognized by online platforms, and grown into a globally recognized business; one of the largest and longest-running hot air balloon ride businesses in the country. The business is now located in downtown Custer on Mt Rushmore Rd. While the downtown location is not necessary for their business, it stands as an example of their commitment to main street America and their interest in maintaining local economic development and community preservation.



Craig Reindl

I am one of the very few and fortunate people around to be able to call Custer, the only home I have ever known. Born and raised right here and now raising my family along with my wife Micki, who is also a Custer native. For the last 18 years I have had the opportunity to be a part of the Custer business community by working as a Realtor with Western Skies Real Estate, along with being a Broker/Owner since 2018. Over the years I have seen many changes to the Custer area, people coming and going, new businesses starting, old businesses closing their doors, but the one thing that has maintained all these years is the truly unwavering sense of community. Being a part of that community, both on and off of main street, is something I hold in very high regard.

\*I apologize for the error in yesterday's eblast. I misspelled Keely Mahony's name.

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Printable Ballot



### MINIMUM WAGE INCREASES JANUARY 1

Effective January 1, 2025, South Dakota's minimum wage for non-tipped employees will be **\$11.50 per hour**, up from \$11.20 per hour in calendar year 2024.

For tipped employees, the hourly minimum wage for calendar year 2025 will be no less than **\$5.75 per hour**, up from \$5.60 in calendar year 2024.

With limited exceptions, South Dakota's minimum wage applies regardless of the age of the employee, the number of hours worked each week, or length of employment.

For more information, visit the *DLR website*.

To have things added to Buffalo Bytes, please send to [bytes@custersd.com](mailto:bytes@custersd.com). Items need to be received by Wednesdays at noon in order to be added to weekly Buffalo Bytes. Thank you!

## MARK YOUR CALENDAR

### December 19

Custer Chamber Board  
ballots due

### December 23- Jan 1

Custer Chamber Office Closed

### January 23rd

State Farm Mixer

### February 24- March 1

Custer Restaurant Week

# March 1

Custer trade Show and Craft Fair  
Custer School District Armory  
527 Montgomery St

## WEEKLY HUMOR





THAT WAS THE LAST YEAR SANTA  
WOULD FORGET TO BRING HIS GLASSES

Chad Carpenter

**CHAMBER HAPPENINGS**

**THANK YOU SPONSORS** ★

**SANTA**  
 Black Hills Energy  
 Blind Guy of the Black Hills  
 Custer County Chronicle  
 Custer State Park

**RUDOLPH**  
 Begging Burro  
 Mexican Bistro & Tequila Bar  
 Custer Hospitality  
 Nielsen Enterprises LLC  
 Premier Family Eyecare  
 Southern Hills Title

**ELF**  
 Black Hills Federal Credit Union  
 Dacotah Bank  
 Monument Health  
 Custer Hospital  
 NXLAW PC  
 Pizza Mill  
 Starr Insurance  
 VFW Post 3442

**ORNAMENT**  
 Chalet Motel  
 Craig Reindl of  
 Western Skies Real Estate  
 Crazy Horse Memorial  
 LFC Veterinary Service

**2024 CHRISTMAS IN CUSTER**

Custer Cash makes a great Christmas Gift. It is available in \$5, \$10 and \$20 increments and can be spent at most local businesses!





**Stuff your  
stockings with  
Custer Cash**








# Christmas Checklist

HOW MANY HAVE YOU DONE?



- Look At Christmas Lights
- Build A Snowman
- Eat Candy Cane
- Make Gingerbread House
- Wear Ugly Sweater
- Decorate The Tree
- Drink Hot Cocoa
- Put Up Christmas Lights
- Visit Santa
- Listen To Christmas Music
- Make Ornaments
- Make An Advent Calendar
- Bake and Decorate Cookies

- Play Games With Family
- Send Out Christmas Cards
- Hang The Stockings
- Go Caroling
- Go On A Hay Ride
- Take A Family Photo
- Christmas Movie Marathon
- Letter To Santa
- Shop Local for Presents 
- Play In The Snow
- Wrap Presents
- Wear Christmas PJ's
- Make A Donation



Hosted By:

# Chamber Mixer State Farm

January 23rd from 5 p.m. - 7 p.m. Held At State Farm

302 Mt Rushmore Rd, Custer, SD 57730

MIXERS ARE A GREAT WAY TO MEET, MIX, AND MINGLE PLEASE BRING A FRIEND AND ENJOY SOME REFRESHMENTS

When you, as a Chamber Member register for this class, enter the code **CHAMBERMEMBER** to

## Small Business Basics Returns to Custer!

Are you an existing business owner? Are you starting a new business?  
Or maybe you are just exploring a business idea?  
Small Business Basics has information vital to your success!



**WHEN:** Tuesdays, 5:30pm-8:30pm  
January 7, 14, 28; February 11, 18, 25

**WHERE:** Custer, SD  
Jan. 7 – Custer School Board Meeting Room, Armory, 527 Montgomery St.  
Other Sessions – Pine Room, Custer County Library Building, 447 Crook St.

**COST:**

- FREE for Custer Area Economic Development Corp. members
- \$60/person – nonmembers

**MEALS:** A light meal served at each session; included in registration fee.

*Bring your laptop if you have one!*

Join us for this six-session workshop series and learn more about...

- Session 1** Entrepreneurship – Planning for Success  
Beginning Your Business Plan  
Business/Legal Structure
- Session 2** Human Resources  
Insurance
- Session 3** Marketing / Social Media Marketing  
Pricing Products and Services
- Session 4** Sales/Use/Excise Taxes  
Customer Service
- Session 5** Business Networking  
Innovation Meetings for Your Business
- Session 6** Financial Statements  
Financing Options

This is your opportunity to complete or update your business plan and develop valuable contacts with organizations that can help you in business!

Session topics may be in a different order based on speaker availability.

**REGISTER by FRIDAY, Dec. 13, 2024.**

Payment due at registration. No refunds.  
A minimum of 12 people must be registered to offer this class. Class size is limited to 25 participants.

To register:  
<https://small-business-basics-custer.eventbrite.com>

For help with registering:  
Tanya Olson 605-673-3167 OR  
[custeredc@gmail.com](mailto:custeredc@gmail.com)



**BUSINESS PLAN CONTEST:** Prizes for best new business plan and best existing business plan!



**SOUTH DAKOTA STATE UNIVERSITY EXTENSION**



# Holiday House



# Decorating Contest



## Attention all you Christmas home decorators!

The Custer County Chronicle and Custer Area Chamber of Commerce are again teaming up to plan an exterior Christmas decorating contest, in which we want you, the reader, to submit either your decorated home/business or the home/business of an outdoor display you enjoy.

Entries will be collected by the Chronicle until 5 p.m. Dec. 20. The public will choose the winners via online voting. The top three place winners will be awarded prizes.

The winners will be announced in the Jan 1 issue of the Chronicle and on the chamber's social media pages.

To enter the contest for yourself, a friend, neighbor, whatever, send the photo of the home or business to us at [custernews@gwtc.net](mailto:custernews@gwtc.net) or through our Facebook page, which can be found by searching Custer County Chronicle on Facebook. Or, just give us an address to check out (it has to be OK with the homeowner) and we can take it from there.

The top three finishers will receive free subscriptions (or a year of an extended subscription) to the Chronicle, as well as Custer Cash. The first place finisher will receive \$100 in Custer Cash, with second place receiving \$30 and third place \$20.







# MERRY CHRISTMAS

THE CHAMBER OFFICE WILL  
BE CLOSED STARTING  
DECEMBER 23RD AT NOON  
UNTIL JANUARY 2ND



# 2025 MIXER DATES

**JANUARY 23-STATE FARM INSURANCE**

**FEBRUARY 20-CUSTER DENTAL**

**MARCH 20- DACOTAH BANK**

**APRIL 17- FAITH LEWIS REALTY**

**MAY 15- 1881 COURTHOUSE MUSEUM**

**SEPTEMBER 11-JENNY'S FLORAL**

**NOVEMBER 20- EDWARD JONES**

**DECEMBER 18- SD OUTDOOR SHOP**



**2025 CHAMBER**

# EVENTS



**CUSTER**  
Chamber of Commerce

- January 23- Mixer at State Farm
- February 20- Mixer Custer Dental Studio
- February 24-March 1- Custer Restaurant Week
- March 1- Custer Trade Show
- March 20- Mixer at Dacotah Bank
- April 10- Spring Fling
- April 17- Mixer at Lewis Realty
- May 15- Mixer at 1881 Courthouse Museum
- June 13-15 Off Road Rally
- June 20-22- Summer Mickelson Trail Trek
- July 4-6 July 4th Festivities
- July 4- 4th of July Parade
- July 18-20- Gold Discovery Days
- July 19 -Gold Discovery Days Parade
- August 15-16 Custer Crazy Days
- August 16- Community Wide Rummage Sale
- August 31- Studebaker Car Show
- September 11- Mixer at Carrie's Flower Shop
- September 19-21- Mickelson Trail Trek
- October 16- Annual Dinner
- October 25- Monster Mash
- October 31- Merchants' Trick or Treat
- November 20- Mixer at Edward Jones- Jared Slagle
- December 6- Christmas Parade
- December 18- Mixer at South Dakota Outdoor Shop



**CUSTER**

**Th...**



# Thank you

## for renewing your Chamber Membership

1880 Train  
1881 Courthouse Museum  
21 Electric  
A Walk in the Woods  
Abundant Life Fellowship of Custer SD  
Acupuncture 4 Health  
Addiction Recovery Centers of the Black Hills  
Adventure Rentals  
Aflac- Carol Perrigo  
Al Cornella Refrigeration  
ALPHA Builders, LLC  
Altitude Gifts & Sweet Shoppe  
American Family Insurance- Ronni Calvird Agency, Inc  
American Legion Post 46  
Art Expressions Gallery of Custer  
Aspen +Pine Realty  
Aspen Federal Credit Union  
Bakers Bakery  
Bavarian Inn  
Bear Country USA, Inc  
Beaver Lake Campground  
Beecher Rock Vehicle Storage  
Begging Burro Mexican Bistro and Tequila Bar  
Best Western Buffalo Ridge Inn  
Big Pine Campground  
Black Hills & Badlands  
Black Hills Aerial Adventures, Inc  
Black Hills Balloons  
Black Hills Burgers & Pizza Co  
Black Hills Candle, LLC  
Black Hills Chemical & Janitorial  
Black Hills Electric Cooperative, Inc  
  
Black Hills Energy  
Black Hills Federal Credit Union  
Black Hills Parks & Forests Association  
Black Hills Pizza Hut

Black Hills Playhouse  
Black Hills Power Bikes Rentals and Boutique  
Body of Christ Ministry  
Bradeen Real Estate & Auctions, Inc  
Branch Construction Services, LLC  
Buffalo Ridge Camp Resort  
Buglin' Bull  
Busy Ewe Farm & Fibers  
Calamity Peak Lodge  
Carr Electric Company, LLC  
Carson Drug  
Certified Folder Display Service, Inc  
Chalet Motel  
Chamberlain McColley's Funeral Home  
Chapel in the Hills  
Charley and Norma Najacht  
Chief Motel  
Christy Chamberlain & Bob Reich  
City of Custer  
Claw Antler and Hide Inc  
Coca-Cola Bottling Company  
Colleen Hennessy and Jim Frank  
Comfort Inn & Suites  
Craig Hindle Construction  
Crazy Horse Memorial  
Crossroads Church  
Custer Ace Hardware  
Custer Ambulance Service  
Custer Area Arts Council  
Custer Beacon, LLC  
Custer Care and Rehab Center  
Custer Chiropractic  
Custer City Masonic Lodge #66  
Custer County Airport  
Custer County Candy Company  
Custer County Chronicle (SHP Holdings, LLC)  
Custer County Conservation District  
Custer County Democratic Party  
Custer County Library Foundation  
Custer County Republicans  
Custer Dental Studio  
Custer Golf Corp/ Rocky Knolls Golf Course  
  
Custer Heating and Air Conditioning  
Custer Lions Club  
Custer Lutheran Fellowship  
Custer Mile High Garden Club

Custer Mountain Cabins & Campground  
Custer Mt. Rushmore KOA  
Custer Piecemakers Quilt Guild  
Custer Rotary Club  
Custer Senior Center  
Custer State Farm  
Custer State Park  
Custer Subway  
Custer Wolf, The  
Custer YMCA  
Custer's Gulch RV Park & Campground  
Dacotah Bank  
Dakota Dream Bed and Breakfast & Horse Hotel  
Dakota Greens- Custer Greenhouse & Nursery, Inc  
Dakota Photographic  
Days Inn  
Deep Creek Art Gallery  
Diane Dennis  
Don & Arlayne Barmore  
Double Diamond Ranch  
Eagles Landing Lodge  
Econolodge Custer  
Edward Jones- Mark Koch  
Edward Jones-Kris Zerbe  
enCore Energy Corp  
Evergreen Media  
Feel Good Café  
First Choice Lock and Key  
First Interstate Bank  
Floors and More Cleaning and Restoration  
Four Mile Old West Town and Campground  
Fred and Wendy Hlvala  
Freedom Hills Wealth Management  
Freeman's Electric Service, Inc.  
French Creek RV Park and Campground  
French Creek Supply- NAPA Auto Parts  
French Creek Tree Fellers, LLC  
Frenchy's Hideaways  
Frontier Photo  
George S Mickelson Trail  
Gold Camp Cabins, LLC  
Gold Pan Saloon/ Calamity Jane Coffee  
  
Gold Valley Camp  
Golden West Telecommunications  
Good Karma Jewelry  
Green Owl Media & Photography  
Grip & Grub LLC

Grizzly Gulch LLC  
Growing Roots, Inc  
H & R Block  
Harney Peak Chapter, NSDAR  
High Mountain Outfitters  
Highmark Credit Union  
Hills Inn, The  
Hjem A.M.  
Holiday Inn Express & Suites  
Homeslice Media Group  
Homestead Carpet Care  
Horatio's Homemade Ice Cream  
Hounds Pugs and Hugs  
Image 360 (formerly Signs Now)  
J & M Lawn Care LLC  
Jackie Hartwick  
Jam Heating and Cooling LLC  
Jenny's Floral  
Jewel Cave National Monument  
Jim and Patti Lee  
John and Diana Carson  
John and Marci OConnell  
Jon Gindhart, DC, PLLC  
Jorgensen Log Homes Inc  
JQ Clothing Co  
K & S Stagecoach Stop  
K2 Masonry & Concrete, Inc  
Ketel Thorstenson, LLP  
Kieffer Sanitation  
Kitchens by Karla  
Lampert Properties  
Lasting Impressions Unlimited  
Laurie Arthur, Inc.  
Lenny Merriam CPA, CFE, PLLC  
Lewis Realty/ KW Black Hills  
LFC Veterinary Service, LLC  
Living Outreach Church  
LJ's Recovery & Transport, LLC  
Lynn's Dakotamart  
Maria's Mexican, LLC  
McGas Propane LLC  
Mickelson Trail Affiliates

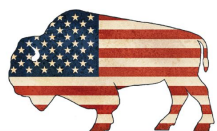
Miner's Cup LLC  
Moccasin Springs  
Monument Health- Custer Hospital/Clinic  
Mount Rushmore National Memorial  
Mountainview Baptist Church



Mountainview Baptist Church  
Mt Rushmore Brewing Co.  
Murray Auto Repair LLC  
Naomi Haraldson  
NARFE  
Nelsons Oil & Gas  
New Trails Ministry  
Nielsen Enterprises, LLC  
NXTLAW  
Operation Black Hills Cabin  
Our Place  
Our Redeemer Lutheran Church  
Outlaw Ranch  
Overland America Corp  
PDQ Construction  
Peaceful Meadows, LLC  
Pine Rest Cabins  
Pizza Mill  
Pleasant Valley Farm & Cabins LLC  
Plenty Star Ranch Retreat  
Prairie Hills Transit  
Premier Family Eyecare  
Purple Pie Place  
Rabbit Bicycle Rental- Giddy up & Go Shuttle Service  
Reed's Chimney Sweeping, Handyman & Caretaking  
Regency/ CSP Resorts (*State Game Lodge, Sylvan Lake Lodge, Legion Lake Lodge, Blue Bell Lodge, Rock  
Crest Lodge, CSP Jeep Tours*)  
Reptile Gardens  
Road Runner, Inc  
Rock Solid Enterprises, LLC  
Rocket Motel, LLC  
Ronald McDonald Charities  
RP Lumber Co Inc  
Rush Mountain Adventure Park  
Rushmore Photo & Gifts, Inc  
Rushmore Vacation Rentals  
Sander Sanitation Service  
Sentinel Federal Credit Union  
Servall Uniform and Linens  
Sew What?  
Shady Rest Motel  
Shepherd of the Hills Evangelical Lutheran Church

Simon Contractors of South Dakota Inc.  
Skogen Kitchen  
Sousleys HillBilly Barbeque Catering  
South Dakota Outdoor Shop  
Southern Hills Animal Clinic

Southern Hills Family Medicine, Prof. LLC  
Southern Hills Law, PLLC  
Southern Hills Tactical  
Southern Hills Title, Inc  
Spokane Creek Cabin and Camp  
Sprockets Fun Foundry  
Star Ridge Advertisements  
Starr Insurance  
Steele Collision  
Steve & Yolanda Davis  
Stockade Lake Cabins  
Stone Décor and Supply  
Studt Construction, Inc  
Sturgis Mustang Rally  
Sunset RV Park  
Sunshine Storage  
Super 8  
Sylvan Rocks Climbing School and Guide Service  
Tallgrass Landscape Architecture  
Tanglewood Estates  
Tennyson Investments, LLC  
The Blind Guy of the Black Hills, LLC  
The Cruisin' Canvas  
The Mammoth Site  
Thomas Home Improvement  
Travel Custer  
United Way of the Black Hills  
US Flagpole Guy of the Black Hills  
USDA Forest Supervisor Office  
Valhalla Legal, PLLC  
Vector Design Print & Tech  
VFW Post 3442  
Vineyard Black Hills  
Western Skies Real Estate  
Wind Cave National Park  
Windsong Valley Gardens  
Workplace Disability Network of the Black Hills  
World Fossil Finder Museum  
Xanterra  
Zonta Club of the Southern Black Hills



QUARTER

WELCOME

# NEW MEMBERS!

St John the Baptist Catholic Church  
Black Hills Glass Restoration  
Sleep Better South Dakota LLC  
Our Quilty Things  
Gideons International- Southern Hills Camp  
Pain & Movement Solutions  
ZenBusiness  
Sweet Clover and Sage Salon  
Splish Splash Car, RV, and Dog Wash  
HR Matchbook  
Custer Valley Efficiency Living  
Western Tire Chain, LLC  
John Boy's Texas BBQ LLC  
Edward Jones-Jared Slagle  
Rise- Custer  
DGR Engineering  
Glen Erin Horse Camp  
Custer's Rendezvous  
Rapid Fire Protection  
Black Hills Bronco Adventures  
Sage Creek Grille

## MEMBERSHIP SPOTLIGHT

Today's Membership spotlight is all about our new member Our Quilty Things! Here are some words from the owners.

**"Ourquiltythings**, owned and operated by Jeff and Jody Tomac, specializes in edge-to-edge longarm quilting and handmade quilts. Jody has been sewing and quilting for 30+ years. She and her Gammill longarm quilting machine can transform your quilt top into that beautiful final product you have been picturing since you started the project.

Have some quilt tops in a chest handed down from Auntie or Grandma? Jody can get them quilted and finished so you can use and enjoy them. She also makes T-shirt quilts and memory quilts and is currently working on a custom Crown Royal quilt. Our Quilty Things has a variety of quilt batting on hand to suit the type of project you have created and is happy to finish your quilt with binding and a hanging sleeve if needed.



...making and hanging above a hooded

Interested in Beginning Quilting classes or fun, social, sew-along activities? Watch the Our Quilty Things Facebook page for upcoming events. While you're there, please like and follow their page, and take a look at the photo album with 'quilts for sale'.

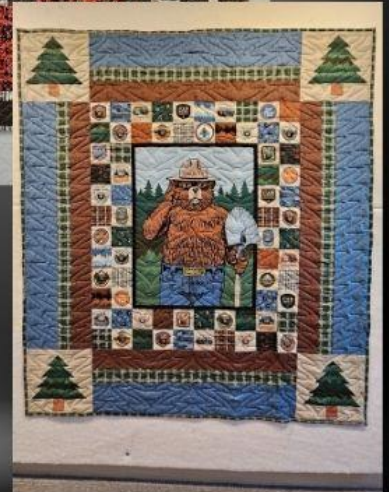
For more information, please reach out by email, text, phone call, or Facebook Messenger. "



2024 Custer Chamber

# Member Spotlight

## Our Quilty Things



Phone: 307-746-8550

Email: [ourquiltythings@gmail.com](mailto:ourquiltythings@gmail.com)

## AREA EVENTS







# **FIRECRACKER**

*Tuesday*

**TACOS - TEQUILA - TINGO**

BINGO PROCEEDS WILL GO TOWARD THE CUSTER  
VOLUNTEER FIRE DEPARTMENT JULY 4TH FIREWORKS FUND!

**TUESDAYS - 6:30 PM**  
**GOLD PAN SALOON**



**Join us at your VFW Post 3442 Custer  
this Friday, Dec 20, 2024!**

**Steak Night - 5 p.m. - 8 p.m.**



**Eric Butler Memorial Silent Auction**

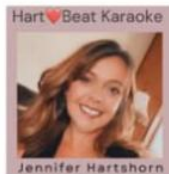
**5 - 7 p.m.**

**Bid on a Chance to Win a  
35' Flag Pole (with Minimum)**

**If you would like to donate to the silent auction, please bring  
your items to the VFW this week Wed, Thurs or at the latest  
by Fri, 12/20 by Noon!**

**Queen of Hearts Drawing at 6 p.m.**

**HartBeat Karaoke 7 p.m. - 11 p.m.**



A MESSAGE IN VERSE FROM THE **1881 COUTHOUSE MUSEUM BOOKSTORE** REGARDING A LAST-MINUTE **SHOPPING** OPPORTUNITY **FRIDAY, DECEMBER 20<sup>TH</sup> FROM 10:00 AM UNTIL 2:00 PM:**

What to buy for Peggy Sue...



What to give to Uncle Lou...  
 And Bill and Barb, and Little Pete,  
 Something to wear? Something to eat?  
 You're at THAT POINT in your Christmas shopping.  
 Your head is exploding; your veins are popping!  
 STOP!



Don't panic-buy those gift cards yet,  
 We've got much better gifts to get.  
 Friday only from ten till two  
 We'll be open JUST FOR YOU!  
 Here is our list, check it twice –

There's something for everyone, naughty or nice: (This next part doesn't rhyme.)

- ✓ LOCAL HISTORY BOOKS
- ✓ CUSTER EXPEDITION BOOKS
- ✓ BLACK HILLS PHOTOGRAPHY BOOKS
- ✓ HIKING IN THE BLACK HILLS BOOKS
- ✓ WILDFLOWERS AND PLANTS OF THE BLACK HILLS BOOKS
- ✓ NATIVE AMERICAN BOOKS
- ✓ COOKBOOKS BY LOCAL AUTHORS
- ✓ BOARD BOOKS FOR BABIES
- ✓ MAGIC FLASHLIGHT AND POP-UP BOOKS FOR LITTLES
- ✓ FLIP BOOKS, SCIENCE AND NATURE BOOKS FOR KIDS



Wait, wait - there's more, we're not **just** a bookstore: (This next part doesn't rhyme either.)

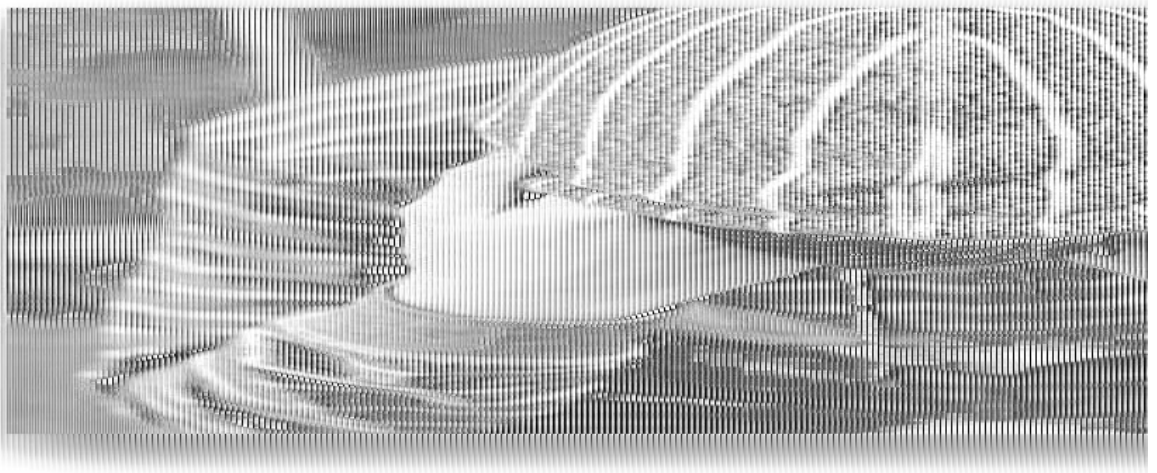
- ✓ 2025 CALENDARS, SCHOOLS OF CUSTER COUNTRY PAST TO PRESENT
- ✓ POTTERY BY CUSTER'S OWN KAYE CHARD
- ✓ NOTECARDS WITH LOCAL ART AND WILDLIFE PHOTOGRAPHS
- ✓ OLD-FASHIONED STOCKING STUFFERS LIKE MARBLES, PUZZLES AND YO-YOS
- ✓ LEGO-TYPE MINI-BUILDING BLOCKS OF BLACK HILLS ANIMALS
- ✓ THE CUTEST PIGGY BANKS YOU EVER DID SEE
- ✓ THE SOFTEST PLUSH BUFFALOES YOU EVER DID CUDDLE

There's a much longer list, but now you get the gist.

So, see you soon at the Museum...

Rats, nothing rhymes with Museum!!





Sunday

Mou

12230 A

A Childre

## Museum Quality Antique Auction

Dr. Roger Knutsen, Rapid City, SD

ONLINE BIDDING OPENS Monday : December 23rd, 2024



ONLINE BIDDING OPENS Monday · December 23rd, 2024

- Closing Monday · December 30th, 2024, 4:00 PM

Property located: 703 Main St. Rapid City, SD

**Featuring:** 3 Original Large Circus Posters ; Multiple Early Topo graphic maps of the Black Hills In original binders; Candelabra set of 3 with Czech prisms; Original three feathers, whiskey electric clock, works; 30 gallon redwing stone crock dated December 1915; Bean pot from Kennebec South Dakota; 1 Stoneware jug; Several art deco fancy table lamps; Many historic South Dakota postcards with unique scenes; Many historic original South Dakota photos Including memorable like a train wreck by the Wasp Mine Between Dumont and Deadwood; A celebrity photo collage of glossy black and whites including a rare photo of Marilyn Monroe as well as photos of Clark Gable, Humphrey Bogart, and Greta Garbo all perfect in original frame/matted and so much more! Auctioneers Note: It has been decades since an auction of this quality & historical significance has been offered in South Dakota. Dr. Knutsen had the contacts, knowledge and ability to buy the best and the rarest pieces from top auction houses & antique dealers nationwide! If you love true Antiques, this is an auction *you won't want to miss!* Go to the detailed catalog at [www.bradeenauction.com](http://www.bradeenauction.com) to view this great auction. Working in full **cooperation** with Girard Auction of Wakonda, SD!

**TERMS & CONDITIONS:** ONLINE ONLY AUCTION. 10% Buyers Premium on all purchases made online, phone, or absentee. Sales tax now charged to all Internet sales too! All sales final. Complete detailed photos, descriptions, terms & registration at [www.bradeenauction.com](http://www.bradeenauction.com).

**Property Inspection:** Property will be available for inspection on Monday December 30th from 11am to 2pm or see the detailed descriptions & photos in the online catalog.

**Property Settlement & Pickup:** : All items must be settled for and picked up on Thursday January 2nd between 10:00am & 3:00pm. Shipping available see terms.



**Owners:**  
Dr. Roger Knutsen  
Rapid City, SD



**FREE TAX PREPARATION AND E-FILE**

Custer County Library Annex  
447 Crook Street, Custer, SD  
And

**AARP TAX AIDE FOUNDATION ASSISTANCE**

**APPOINTMENTS: CALL 605-574-1730 AFTER January 6<sup>th</sup>.**  
Leave a message and we will return your call and schedule an appointment. **(Note: We are no longer using 211)**

Appointments are on Mondays (8:30-4) at the Custer County Library beginning February 10 and ending April 14.

Appointments are on Thursday (10 – 2) at the AARP office in the Uptown Mall beginning Feb 13 and ending April 10.

- NO INCOME LIMITATIONS
- NO AGE RESTRICTIONS
- AARP MEMBERSHIP NOT REQUIRED

**You will need to bring the following to the appointment:**

- Social Security cards for everyone on the tax return.
- All 2024 Tax Documents
- Government picture ID for all adults.
- A copy of your 2024 Tax Return
- Completed Interview Sheet (If received prior to appointment)

This is a free service provided by the AARP Tax Aide Foundation





2025 CUSTER AREA ECONOMIC DEVELOPMENT  
**ANNUAL MEETING AND  
AWARDS BANQUET**

LAUGHING WATER RESTAURANT  
AT CRAZY HORSE MEMORIAL  
5:30-8 pm JANUARY 16TH

**REGISTER AT: [2025-CAEDC-BANQUET.eventbrite.com](https://2025-CAEDC-BANQUET.eventbrite.com)**

\$32 per person includes buffet meal with two entrees

Cash Bar will be available

Questions? email [custeredc@gmail.com](mailto:custeredc@gmail.com)

Driving Community and Economic Growth

Driving Community and Economic Growth

Driving Community and Economic Growth



# Custer State Park Winter Events 24-25



**Visitor Center Hours: 9:00am - 4:00pm Daily**



Visitor Center Hours: 9:00am - 4:00pm Daily  
Closed Thanksgiving, Christmas Eve, Christmas Day, and Easter.

**Free Snowshoe Rentals November - March**  
Adult and youth sizes. Can be checked out up to 7 days.



## Festival of Trees & 'Caching Through the Snow' Dec 1-31

Local businesses, organizations, and clubs decorate trees and put them on display in the Visitor Center. Additionally, the Visitor Center has GPS units and instructions on how to have your own adventure of geocaching. Participants use GPS units to find "caches" outside. Within each cache is part of a Christmas ornament. Find all of them to construct your own ornament at the Visitor Center to take home.



## First Day Hikes



**Jan 1**

Parks across the USA all join together in starting the new year off on the right foot. Multiple hikes are offered every January 1st within Custer State Park. Whether you prefer a challenging hike or a gentle stroll, we have a hike for you.

## Valentine's Weekend



**Feb 14-15**

Valentine's Weekend: Enjoy a State Game Lodge dinner and "Nature's Mating Game". This program is a cheeky adults only program all about how South Dakota's wildlife choose mates and reproduce. Join in on a Wildlife Loop Caravan or a Lover's Leap Snowshoe Hike. Contact the State Game Lodge to purchase tickets (605) 255-4388.

## Bluebird Box Workshop

**Mar 22-23**



Build a bluebird box for free to take home. Learn about the species of bluebirds that live in Custer State Park, and possibly see an early arriving one too. One bluebird house per family/group.

**Don't miss out on any programs by visiting us online**

**Website**

**Facebook**

**Instagram**



**605.394.2693    custerstatepark@state.sd.us**





# SOUTHERN HILLS

*FREE Nonprofit Workshop*

Building a Sustainable Team



**Jan 24, 2025**



**11:00 AM - 2:00 PM**



**Custer County Library**

## Designed for staff at all levels!

*Join us to assess and develop your people management skills as an organization. Learn to do so in a way that retains your values, culture, and practice.*

## *We will discuss best practice in:*

Board development  
Employee management  
Volunteer coordination  
Leadership succession



Register today: → [www.innovnp.com/npc-blackhills](http://www.innovnp.com/npc-blackhills)



Calling all  
artists!

# Fine Art Festival

# 2025

6th and Washington  
St in Custer, Sd

14-15 June 2025

Event is Juried and awards will be given

For more information

[deepcreekart@yahoo.com](mailto:deepcreekart@yahoo.com)

312-505-4592

## ANNOUNCEMENTS



EAGLES LANDING LODGE

# WINTER Rates

DONT MISS IT!

ROOMS DOWN TO \$100 PER NIGHT

CALL OR GO ONLINE TO START  
YOUR HOLIDAY GETAWAY  
[605] 440-7388

*Come stay with us this  
holiday season!*



OUR CHRISTMAS



*Save*  
UNUSUAL

40% Off

ALL CLOTHING



338 Pacific Ave | Medora ND

HAPPY HOUR



**MONDAY-FRIDAY**

**2PM-5PM**

.....

**\$3** pbr • busch light tall boys

**\$4** house wine • well singles


**\$5** house margaritas • draft pints

**\$6** onion rings

**\$7** angus sliders

**\$8** nacho grande



511 Mt. Rushmore Rd., Custer, SD | 605.673.4477 | [buglinbull.com](http://buglinbull.com) |  @BuglinBull

**SOUSLEYS HILLBILLY  
BAR-B-QUE**



**Wood fired slow smoked Ozark style ribs, brisket, pulled pork, whole Hog and more.**

**CUSTER, SD (605) 360-2741**





# Extended Holiday Hours

NOW THROUGH DECEMBER 24TH

*May the warmth of Christmas fill*

**MONDAY - SUNDAY**

**11AM - 6PM**

507 MT. RUSHMORE RD. CUSTER, SD



**Payroll Services**



**SUBMIT A  
REQUEST  
FOR PAYROLL  
SERVICES**



**from KT**  
The Right Addition  
to Your Team!

Our business accounting team will sustain the everyday operational and accounting functions of your organization, allowing you to make strategic business decisions and focus on your customers.



**KETEL  
THORSTENSON**  
CPAs • ADVISORS

Your Goals. Our Experts.

Rapid City • Spearfish • Gillette

**KTLLP.CPA**

**THE BLACK HILLS**  
PLAYHOUSE



**Black Hills Playhouse Announces Seasonal Employment and Auditions**



# Now Open for the 2025 Season

[Audition to join the Season 79 Company at the Black Hills Playhouse!](#)

## For Immediate Release

**SOUTH DAKOTA** — The Black Hills Playhouse, a cornerstone of arts and culture in the Black Hills, is thrilled to announce that applications for seasonal employment and auditions for the 2025 season are now open. This is your opportunity to be part of one of the longest-running summer stock theatres in the country, nestled in the breathtaking beauty of Custer State Park.

Each year, the Black Hills Playhouse brings together a vibrant community of theatre professionals, students, and enthusiasts to produce an exceptional season of live performances. Positions are available across a variety of disciplines, including:

- **Performance:** Actors, singers, and dancers are encouraged to audition and showcase their talents on the iconic Black Hills Playhouse stage.
- **Technical Theatre and Design:** Opportunities in scenic, lighting, costume, and sound design, as well as backstage and technical crew roles.
- **Administration and Support:** Front-of-house, marketing, box office, and more.

### Audition Details

Auditions are open to performers of all backgrounds and experience levels. You can choose to audition in person at one of our regional audition locations or submit a video audition online. The Black Hills Playhouse values diversity and inclusion and invites everyone with a passion for the performing arts to apply.

### In-Person Audition + Tech Interview Locations and Dates:

- **Audition cities include:** Rapid City, SD, Des Moines, IA, Vermillion, SD, Macomb, IL, Cape Girardeau, MO, and Memphis, TN.
- **Dates by Location:** January–February 2025 varied by location. Please [visit our website](#) for exact dates.

### Online Auditions

Can't make it in person? Submit your video audition online! Detailed instructions for online submissions are available at [www.blackhillspayhouse.com/seasonal-employment](http://www.blackhillspayhouse.com/seasonal-employment).

### Why Join the Black Hills Playhouse?

As a member of the Black Hills Playhouse team, you'll work alongside talented professionals in a collaborative

THE BLACK HILLS  
PLAYHOUSE



# Black Hills Playhouse Jr. Camps Are Now Open For Registration

*Register your student for a BHP Jr. Camp next summer!*

## For Immediate Release

**SOUTH DAKOTA** — Registration is now open for BHP Jr. Performing Arts Camps until June 1, 2025, for sessions happening next summer. BHP Education will host two summer camps in 2025: one for 5th-8th graders from July 6-12, and another for 8th-12th graders from July 13-19. All campers will have the chance to learn and perform “Disney’s The Little Mermaid Jr.”

BHP Jr. offers an inclusive and creative theatre experience that emphasizes lifelong learning and a deep appreciation for the arts. Campers create lasting connections and friendships while benefiting from passionate instructors. The camp takes place in the beautiful Black Hills Forest at Placerville Camp, where participants enjoy the full sleep-away camp experience.

“From the moment they enter camp, we let kids know that it’s a safe environment and we accept them, no matter what,” said Deb Workman, BHP Director of Education.

Students receive guidance and training from industry professionals. The program for grades 5-8 is tailored to meet each camper at their skill level, enhancing their theatre experience and knowledge. The 8-12 program challenges campers to broaden their skills by delving into the creative process and moving beyond the script.

To discover more about BHP Jr. Performing Arts Camps and to register your student today, visit <https://www.blackhillspayhouse.com/camps> or call 605-255-4141 for additional information.

###

### FOR MORE INFORMATION:

Erin Wegleitner or Deb Workman

[edu@blackhillspayhouse.com](mailto:edu@blackhillspayhouse.com)

605-255-4910

### About the Black Hills Playhouse

The Black Hills Playhouse is committed to creating theatre that welcomes, celebrates, and promotes the human experience in all its diversity. They seek to collaborate with, employ, share the stories of, and engage individuals of all backgrounds and experiences to foster a healthy environment for opportunity and growth through the power of performance art.

# Custer State Park Announces Trail Upgrades and Temporary Closures

Pierre, S.D.– The South Dakota Game, Fish and Parks today announced the start of a significant trail upgrade project aimed at enhancing the visitor experience and preserving the natural beauty of Custer State Park.

To facilitate these improvements, *portions of the Sylvan Lake Shoreline Trail will be temporarily closed, while the entire Sunday Gulch Trail will be closed starting September 9, 2024, and continue into the spring of 2025.*

For more information about the trail upgrades or the Sylvan Lake Master Plan, please visit [custerstatepark.com](http://custerstatepark.com) or contact Lydia Austin at [Lydia.Austin@state.sd.us](mailto:Lydia.Austin@state.sd.us)

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## Article Heading



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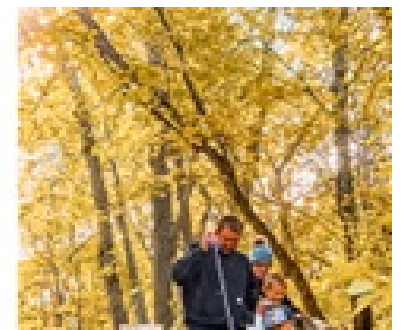
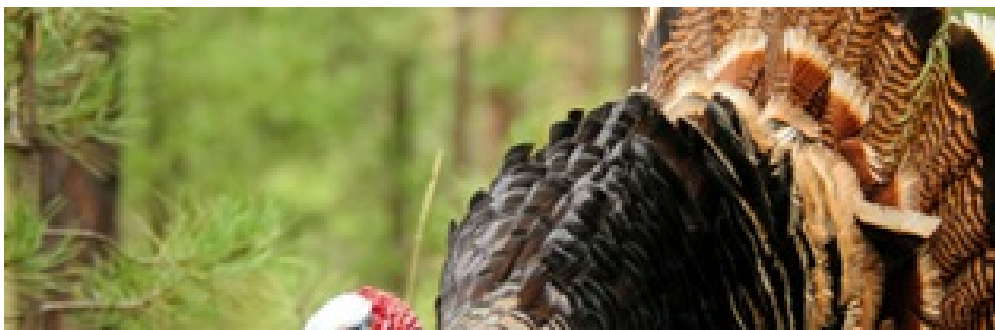
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# NEWS FROM THE STATE

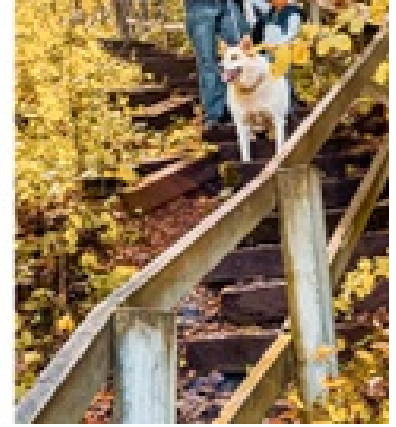
*South Dakota*

**NOVEMBER 2024**

***SDVISIT.COM***







The Holiday Season is upon us, Tourism Friends!

I'm going to keep my monthly message short as I can imagine how busy you all are gearing up for Thanksgiving.

1. The *2025 Governor's Conference on Tourism* is consuming huge chunks of our workdays now. We are very excited about this particular conference! Check out speakers, schedules and other details at [www.SouthDakotaTourismConference.com](http://www.SouthDakotaTourismConference.com) . Please contact us if you have any questions about the event. Also, thank you to so many of you who nominated industry members for one of the Tourism Awards. This has been one of the best years for nominations!
2. Applications and nominations for *2024 Great Place* and *2024 Great Face* designations closed on October 15. We greatly appreciate all of the businesses/organizations and people who go above and beyond for our visitors. THANK YOU and CONGRATULATIONS!
3. There are so many incredible updates below about our A La Carte Marketing Program, a December 10 webinar about Interstate Welcome Center programs, the department's winter marketing campaign, a new passport featuring the Glacial Lakes & Prairies region, and our recent outreach at Brand USA Travel Week in London. Be sure and read on!

The team and I want to take this moment to wish each and every one of you, your families and teams a very blessed and happy Thanksgiving. We are so grateful for our industry, our partners, and our beautiful state. Please join us this holiday in taking time to reflect upon the many blessings we experience day in and day out, the big and the small. May God bless you during this special season of the year.

All our best,  
Jim and Team





## U.S. TO ISSUE 64K+ MORE H-2B VISAS FOR FY 2025

Dear Industry Partners,

For those of you who utilize the H-2B program, please see this important news about additional workers being added to the program for FY 2025:

*The Biden administration will issue 64,716 additional H-2B visas for fiscal 2025, bringing the total to more than 130,700, the maximum allowed by Congress. These visas are expected to go to workers in industries such as hospitality and tourism, as well as for seasonal and other temporary workers.*

**Full Story:** [BorderReport](#) (11/15), [Bloomberg Law](#) (11/15)

All our best,  
Jim and Team

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## PRESS RELEASE



National Park Service  
U.S. Department of the Interior

Mount Rushmore National Memorial  
13000 Highway 244,  
Building 31, Suite 1  
Keystone, SD 57751

605-574-3115 phone  
[www.nps.gov/moru](http://www.nps.gov/moru)

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## Mount Rushmore National Memorial News Release

For Immediate Release – November 12, 2024

Contact: Blaine Kortemeyer Phone: (605) 574-3170  
Email: [moru\\_information@nps.gov](mailto:moru_information@nps.gov)

### New Outdoor Ethnobotanical Garden Expands Interpretive Storytelling at the Memorial





**KEYSTONE, SD** — To celebrate *Native American Heritage Month*, Mount Rushmore National Memorial is excited to open a new outdoor exhibit focused on Lakota ethnobotany, star knowledge, and sacred sites. The exhibit, titled *Stone Hoop and Ethnobotanical Garden*, is organized in a circular design replicating Indigenous stone hoops found throughout North America. Several stone spokes originating from a center cairn correspond to significant sacred sites and celestial objects. This exhibit is a collaboration between financial support from the *National Park Foundation* (NPF), logistical support from the *Mount Rushmore Society*, and consultation with the Memorial's *Associated Tribal Nations*. "The National Park Service (NPS) thrives on strong partnerships," said Superintendent Michelle Wheatley, "this garden will enhance the visitor experience for years to come. We are very excited to be able to expand our interpretive storytelling in new and dynamic ways." The exhibit is open to the public during regular operating hours and is located at the main entrance of the park.

Funding for the exhibit came from the NPF in the form of a \$250,000 grant. This funding supported all aspects of the project – including concrete construction, vegetation placement, and interpretive materials. "The Stone Hoop Garden is the result of dedicated leadership and thoughtful collaborators who worked together to ensure that this space would be an authentic reflection of Native American

#### **EXPERIENCE YOUR AMERICA**™

The National Park Service cares for special places saved by the American people so that all may experience our heritage. culture in and around Mount Rushmore National Memorial," said Lise Aangeenbrug, Chief Program Officer at The National Park Foundation. "The National Park Foundation is proud to have been part of it and we're excited for park visitors to be able to enjoy this beautiful space while learning about Tribal culture."

NPF grants provide critical support to fill gaps in telling the American story at NPS units. The Stone Hoop Garden enhances the storytelling at Mount Rushmore National Memorial and reinforces the agency's mission to share all our nation's histories.

**About the National Park Service:** More than 20,000 National Park Service employees care for America's 430+ national parks and work with communities across the nation to help preserve local history and create close-to-home recreational opportunities. Learn more at [www.nps.gov](http://www.nps.gov).

**Alt-text:** "A visitor in a black jacket and tan baseball cap stands outside looking at an informational sign display in front of a circular rock arrangement on the ground organized in a radial pattern with stones of various colors."



## **Project Update**

Friday, Dec. 13, 2024

Construction Updates:



- Phase 2 (from the south end of Pactola Dam to Calumet Road) pre-construction activities have begun. Pre-construction activities include tree clearing near the roadway, construction of diversions, and off-road grading. The contractor is utilizing a pilot car and flaggers as needed.



[View Construction Updates](#)

## Construction Zone Reminders

- Follow posted speed limits in construction zones.
- Be aware of flaggers and other construction workers in the construction area.
- If you are following a pilot car, stay with the line, and do not stop or exit your vehicle in the project area.
- It is illegal to go beyond cones and barriers within construction zones even when the contractor is not working.

## Stay Connected

Take a moment now to share this email with neighbors, friends, coworkers, and anyone else who might be interested in the U.S. Highway 385 Construction Project. Then encourage them to sign up for these project email updates at <https://us-385.com>.

A free text-in service is being used to communicate any major traffic changes. To subscribe, simply text "US385" to 605-566-4041. Subscribers can unsubscribe at any time.



# U.S. HIGHWAY 385 CONSTRUCTION

PENNINGTON-LAWRENCE COUNTY LINE TO SHERIDAN LAKE

**FREE TEXT ALERTS:**

Thank you for joining the SDDOT U.S. Highway 385 Text Update List! You will now receive the updates on this project via text to you!

latest updates  
your mobile device. Thank you.

FREE TEXT ALERTS.  
Text "US385" to 605-566-4041



## HWY 385 ROUTING INITIATIVE



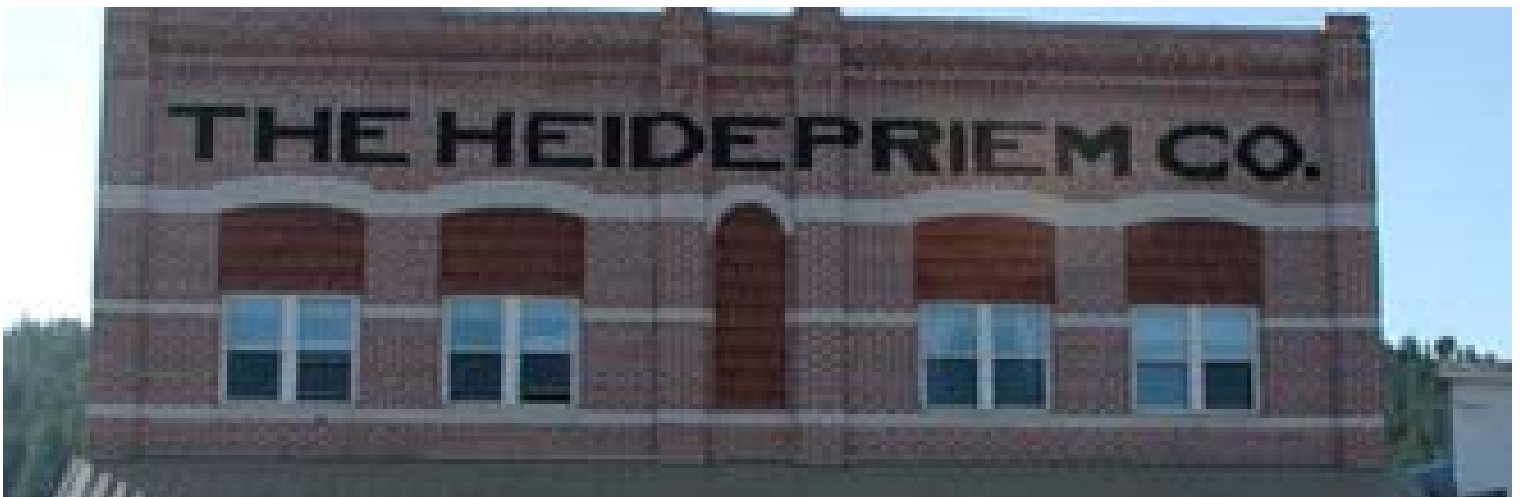
BH&B is sharing information related to the upcoming *Hwy 385 infrastructure improvement project* that will include *routing options* and continuous business promotion. BH&B's goal is to educate and to explain that this simple detour will not prevent, nor should it discourage visitors from enjoying their vacation in the Black Hills.

### *Visit Route Reimagined*

**A free text-in service is being used to communicate major traffic changes.**

**To subscribe, simply text "US385" to 605-566-4041.**

**Subscribers can unsubscribe at any time.**





# Custer Senior Center

December Activities

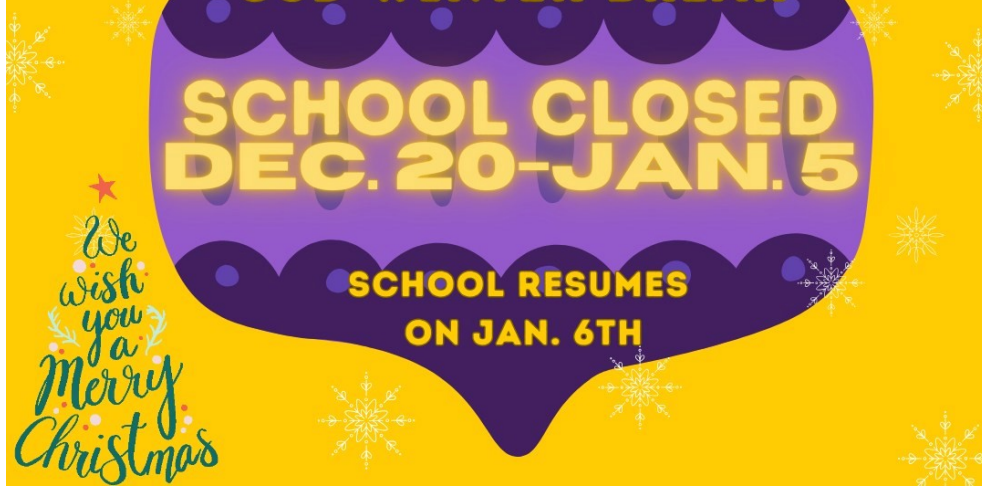


To educate every student  
to his or her potential

December Information







Visit our Website

# WEEKLY INSPIRATION





# HELP WANTED

## PICTURE YOURSELF WORKING HERE. CRAZY HORSE MEMORIAL®

**Crazy Horse Memorial Foundation** in the Black Hills of South Dakota is seeking an **Executive Assistant** to assist with its Central Office operations.

This position is full-time, hourly and year-round



This position is full time, hourly and year round at 40 hours per week. Compensation for this position is competitive for the region, including medical, dental, optical, and AFLAC insurances, Paid Personal Leave, and a retirement plan.

Applicants may apply by submitting a cover letter and resume to:

[hr@crazyhorse.org](mailto:hr@crazyhorse.org) or apply online at **CRAZY HORSE MEMORIAL JOBS** or mail a cover letter and resume to:

**Human Resources Director  
Crazy Horse Memorial Foundation  
12151 Avenue of the Chiefs  
Crazy Horse, SD 57730-8900**



**CRAZY HORSE  
MEMORIAL®**

all photos © Crazy Horse Memorial Foundation



# APPLYING FOR NATIONAL PARK SERVICE JOBS



## STEPS

To apply for a job, there are 4 basic steps:

- **STEP 1:** Create an Account on [USAJOBS.GOV](http://USAJOBS.GOV)
  - Enter your profile information and create a resume.

## HELPFUL RESUME TIPS

- Make your resume includes your specialized experience as it relates to the



- Consider the Helpful Resume Tips. →
- Note: Visit [USAJOBS' Help Center](#) for more information on Getting Started
- You do not need to create a USAJOBS account to search for jobs, but you do to create an account to apply for jobs.

- **STEP 2: Search Jobs**

- Use the USAJOBS search feature to view jobs filtered by position and location or use the advanced search function search with more filters like pay or grade-level.
- Review job opportunity announcements and save those of interest.
- Carefully review the "Qualification and Evaluation" section to determine whether you could qualify for the position.

- **STEP 3: Apply For Jobs**

- Carefully follow the instructions in the "How to Apply" section for each job announcement.
- Submit any supporting documentation to verify your qualifications.
  - Leaving out a required document may result in you not being found eligible and/or qualified.

- **STEP 4: Manage Your Career**

- Log into your USAJOBS account to obtain application status for positions for which you have applied.
- Contact the agency for the specific follow-up questions or those related to the particular job.
- The agency contact information is listed in the "How to Apply" section of the job announcement.

duties section of the job announcements in [USAJOBS](#).

- Include hours of work or full-time/part-time status for each job you include in the work experience section on your resume.
- Make your resume searchable.

## COMMON SUPPORTING DOCUMENTS

- College Transcripts
- DD-214 (Certificate of Discharge)
- Recent Performance Appraisals
- SF-15 (App for Vet Preference)
- SF-50s (Official Personnel Actions)
- Vocational Certificates/Licenses

## THE NPS HIRING EXPERIENCE

- Apply to a Job Announcement
- Notification of Results sent to Candidate
- Possible Invitation to Interview
- If Selected, a Tentative Offer Letter
- Completion of a Background Check
- A Firm Offer Letter with a Start Date
- Entrance on Duty
- Successful Completion of a Probationary Period (if not previously completed)
- An Amazing Career with the NPS!

**FOR QUESTIONS, PLEASE CONTACT:**  
[NATIONALRECRUITMENTTEAM@NPS.GOV](mailto:NATIONALRECRUITMENTTEAM@NPS.GOV)



# KITCHEN

# KITCHEN CREW NEEDED

Part time  
Dishwashers!

Skogen Kitchen is hiring!  
Tips plus hourly wage  
(20\$hr average)

Family Meal

Fun Atmosphere

Stop in to meet us!



MOCCASIN SPRINGS  
NATURAL MINERAL SPA  
HOT SPRINGS, SD

**Hiring**  
**Full Time Massage Therapists**

**-Great Wages  
-Employee Membership  
-Flexible Schedule**



**Contact: [soakinhotsprings@gmail.com](mailto:soakinhotsprings@gmail.com)  
605-745-7625**



**Job Description: Delivery Driver**

**Job Description Summary:**

The Delivery Driver successfully executes the delivery of propane gas to patron locations, while providing excellent customer service. The Delivery Driver reports to the Service Manager.



**Essential Functions:**

Delivery of propane gas to customers as routed by dispatch.

Other duties as assigned (tank maintenance, assisting service department, basic vehicle maintenance).

**Requirements:**

Class B license with airbrakes and hazmat (X) endorsement

Education: High school diploma preferred

Willingness to learn company software and procedures

**Physical:**

Body Positions:	Sitting, standing, driving, bending, crawling, climbing
Body Movements:	Sitting, standing, driving
Strength:	Some lifting is required, up to 100 lbs

Working Conditions: Outside environment, driving and delivering in all weather conditions.

Travel: Daily travel to customer homes and business locations, other company facilities, no overnights.

**Hourly Rate:** \$24/ hr and up, DOE. Opportunities for overtime and advancement. Other compensation includes health insurance, 401(k) match, and PTO.

Please email your resume to [stefany@mcgas.biz](mailto:stefany@mcgas.biz) or call the office at 605-347-3811.



**Job Description: Service Technician**

**Job Description Summary:**

The Service Technician executes the installation, repairing, and operation of company equipment and appliances, while providing excellent customer service. The Service Technician reports to the Service Manager.

**Essential Duties:**

Tank delivery and setting.  
Diagnose and solve customer problems.  
Connect appliances.  
Install furnaces and heaters.

**Requirements:**

Hazmat CDL license.

Class B license with airbrakes.

High school diploma preferred.

At least 2 years of commercial driving experience preferred, but not required.

At least 2 years of maintenance/repair experience preferred, but not required.

Excellent problem-solving skills.

Attention to detail.

Ability to collaborate with others in the organization.

Enthusiasm, communication skills, and a passion for safety.

Body Positions: Sitting, standing, driving, bending, crawling, climbing

Strength: Lifting up to 150 lbs

Working Conditions: Outside environment

Travel: Daily travel to customer homes and business locations, as well as other company facilities. No overnights.

Hourly Rate: \$25-\$35 DOE

Please email your resume to [stefany@mccgas.biz](mailto:stefany@mccgas.biz) or call the office at 605-347-3811.

**Be sure to check out the Help Wanted section on our [Website](#):**

**Our Address:**

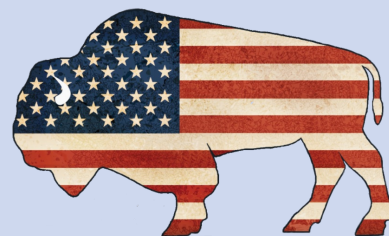
615 Washington Street  
Custer, SD 57730

**Phone Numbers:**

605-673-2244

800-992-9818

[dmurray@custersd.com](mailto:dmurray@custersd.com) / [custersd.com](http://custersd.com)



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